

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT OBAMA/D/PRES EST 1536		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1536	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 10/01/12 NO. WEEKS: 4					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	M-F	5	07:00A	09:00A	30S	09/04/12-09/14/12	THE EARLY SHOW	10	200.00	2000.00
2 LUR	M-F	5	07:00A	09:00A	30S	09/18/12-09/24/12	THE EARLY SHOW	10	300.00	3000.00
3 LUR	Sa	1	08:00A	10:00A	30S	09/08/12-09/08/12	SATURDAY EARLY SHOW	1	225.00	225.00
4 LUR	Sa	1	08:00A	10:00A	30S	09/15/12-09/15/12	SATURDAY EARLY SHOW	1	225.00	225.00
5 LUR	Sa	1	08:00A	10:00A	30S	09/22/12-09/29/12	SATURDAY EARLY SHOW	2	225.00	450.00
6 LUR	M-F	2	09:00A	10:00A	30S	09/04/12-09/07/12	RACHAEL RAY	2	225.00	450.00
7 LUR	M-F	2	09:00A	10:00A	30S	09/11/12-09/14/12	RACHAEL RAY	2	250.00	500.00
8 LUR	M-F	2	09:00A	10:00A	30S	09/18/12-09/28/12	RACHAEL RAY	4	250.00	1000.00
9 LUR	M-F	2	11:00A	12:00N	30S	09/04/12-09/28/12	PRICE IS RIGHT	8	450.00	3600.00
10 LUR	Su	1	08:57A	10:30A	30S	09/09/12-09/16/12	CBS SUNDAY MORNING	2	650.00	1300.00
11	Su	1	08:57A	10:30A	30S	09/23/12-09/30/12	CBS SUNDAY MORNING	2	1000.00	2000.00

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	USA		USA		
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LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1536	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
LUR										
12 LUR	M-F	2	03:00P	04:00P	30S	09/04/12-09/14/12	DR. PHIL	4	400.00	1600.00
13 LUR	M-F	2	03:00P	04:00P	30S	09/18/12-09/28/12	DR. PHIL	4	490.00	1960.00
14 LUR	M-F	2	04:00P	04:30P	30S	09/04/12-09/14/12	JUDGE JUDY	4	425.00	1700.00
15 LUR	M-F	1	04:00P	04:30P	30S	09/18/12-09/28/12	JUDGE JUDY	2	500.00	1000.00
16 LUR	M-F	2	04:30P	05:00P	30S	09/11/12-09/14/12	JUDGE JUDY	2	425.00	850.00
17 LUR	M-F	1	04:30P	05:00P	30S	09/18/12-09/28/12	JUDGE JUDY	2	500.00	1000.00
18 LUR	M-F	1	05:00P	05:30P	30S	09/04/12-09/14/12	5PM NEWS	2	600.00	1200.00
19 LUR	M-F	1	05:00P	05:30P	30S	09/18/12-09/28/12	5PM NEWS	2	600.00	1200.00
20 LUR	M-F	1	05:30P	06:00P	30S	09/04/12-09/14/12	530PM NEWS	2	600.00	1200.00
21 LUR	M-F	1	05:30P	06:00P	30S	09/18/12-09/28/12	530PM NEWS	2	600.00	1200.00
22 LUR	M-F	1	06:00P	06:30P	30S	09/04/12-09/07/12	WBZ NEWS	1	840.00	840.00

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ADDRESS	Washington DC 20007-5108				Chicago IL 60680-8102				
	USA				USA				
CONTACT					PRODUCTOBAMA/D/PRES EST 1536				
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 1536		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 10/01/12 NO. WEEKS: 4									

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			FROM	TO						
23 LUR	M-F	1	06:00P	06:30P	30S	09/11/12-09/14/12	WBZ NEWS	1	840.00	840.00
24 LUR	M-F	1	06:00P	06:30P	30S	09/18/12-09/28/12	WBZ NEWS	2	840.00	1680.00
25 LUR	M-F	2	07:00P	07:28P	30S	09/04/12-09/07/12	WHEEL OF FORTUNE	2	900.00	1800.00
26 LUR	M-F	2	07:00P	07:28P	30S	09/11/12-09/14/12	WHEEL OF FORTUNE	2	900.00	1800.00
27 LUR	M-F	2	07:00P	07:28P	30S	09/18/12-09/28/12	WHEEL OF FORTUNE	4	900.00	3600.00
28 LUR	M-F	2	07:28P	07:57P	30S	09/04/12-09/14/12	JEOPARDY !	4	850.00	3400.00
29 LUR	M-F	2	07:28P	07:57P	30S	09/18/12-09/28/12	JEOPARDY !	4	1400.00	5600.00
30 LUR	Su	1	07:00P	08:00P	30S	09/09/12-09/16/12	60 MINUTES	2	6000.00	12000.00
31 LUR	W	1	07:58P	09:00P	30S	09/05/12-09/12/12	BIG BROTHER	2	3500.00	7000.00
32 LUR	Sa	1	09:00P	10:00P	30S	09/15/12-09/22/12	CRIMETIME	2	1500.00	3000.00
33 LUR	Sa	1	10:00P	11:00P	30S	09/08/12-09/15/12	48 HOURS MYSTERY	2	2000.00	4000.00

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34 LUR	Sa		1	10:00P	11:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERY	1	2500.00	2500.00
35 LUR	M-F		2	12:37A	01:37A	30S	09/04/12-09/07/12	LATE LATE SHOW	2	175.00	350.00
36 LUR	M-F		2	12:37A	01:37A	30S	09/11/12-09/28/12	LATE LATE SHOW	6	200.00	1200.00
Total Contract:									107		77270.00
Billing Summary											
							<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12							.00	.00	77270.00	77270.00	
							<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12							.00	.00	.00	.00	
GRAND TOTAL									77270.00		

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